



Voice over & Speak – Prisliste 2025

Neotainment ApS

Kategori	Studiehonorar	Buy-out / Brugsret (1 år, DK)	Kommentar
Reklame - TVC (TV & Biograf)	3.000 kr.	5.000 kr.	Klassiske reklamespots, 1 års buy-out.
Reklame - Internet (SoMe, YouTube, Web)	3.000 kr.	3.000 kr.	Paid ads/online kampagner.
Reklame - Radio (National)	3.000 kr.	5.000-6.000 kr.	Afhænger af rækkevidde/antal stationer.
Reklame - Kombi (TV + Internet + Radio)	3.000 kr.	10.000-12.000 kr.	Rabat ved multimediepakke.
TV-program / Streaming (non-commercial)	3.000 kr.	-	Ingen buy-out - kun honorar pr. session.
E-learning / Corporate video	3.000 kr.	2.000 kr. (intern brug)	Kun til internt brug, lavere sats.
Telefon / IVR / Småprojekter	1.500-2.000 kr.	-	Kortere produktioner, ingen buy-out.
Re-speak (på kundens ønske)	1.500 kr.	-	Hvis manus/ønsker ændres. Gratis hvis fejlen er min.

Book speak på neotainment.dk

Re-speak er altid gratis, hvis fejlen er min.

Internationale rettigheder beregnes særskilt.

Buy-out gælder 1 år fra første udsendelse. Ekstra år faktureres som 100% af buy-out (rabat ved længere perioder).

Alle priser er ekskl. moms.



Voice Over & Rates - 2025

Neotainment ApS

Category	Studio fee	Usage rights (1 year, DK)	Notes
Advertising - TVC (TV & Cinema)	DKK 3,000	DKK 5,000	Classical ad spots. 1-year usage.
Advertising - Internet (Social, YouTube, Web)	DKK 3,000	DKK 3,000	Paid ads / online campaigns.
Advertising - Radio (National)	DKK 3,000	DKK 5,000-6,000	Depends on reach / number of stations.
Advertising - Combo (TV + Internet + Radio)	DKK 3,000	DKK 10,000-12,000	Discount on multi-media package.
TV program / Streaming (non-commercial)	DKK 3,000	-	No buy-out - studio fee per session.
E-learning / Corporate video	DKK 3,000	DKK 2,000 (internal use)	Internal use only. Lower rate.
Phone / IVR / Small projects	DKK 1,500-2,000	-	Short productions. No buy-out.
Re-speak (on client's request)	DKK 1,500	-	If script/requests change. Free if my error.

Book voice over at neotainment.dk

Re-speak is always free if the error is on my side.

International rights are quoted separately.

Usage rights apply for 1 year from first publication. Additional years billed at 100% of the buy-out (discounts for longer periods available).

All prices are excl. VAT.